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| **Module card** | | |
| I. GENERAL INFORMATION | | |
| **WITELON COLLEGIUM STATE UNIVERSITY**  **DEPARTMENT OF SOCIAL SCIENCES AND HUMANITIES** | | |
| **Field** | pedagogy | |
| **Module title** | Social communication | |
| **Language of lecture** | english | |
| **ECTS points** | 2 | |
| **Preliminary conditions:** | none | |
| II. Education aims | | |
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| 1: Acquainting the student with the principles of social communication in English.  2: Developing the ability to communicate effectively with the environment using various techniques in the English language.  3: Shaping communicative openness, also towards English-speaking people; supporting the ability to create a positive atmosphere through dialogue. | | |
| III. Education outcomes | | |
| Knowledge:  knows how to communicate effectively also using a foreign language  skills:  is able to communicate efficiently using various channels and communication techniques, in a foreign language  social competences:  is a communicative person - establishes interpersonal relations with the environment, can solve conflicts with people of different emotional condition and creates a good atmosphere for communication in the group in which he works | | |
| IV. EDUCATIONAL METHODS | | |
| **Assesment method:** 1. Teaching methods: conversation lecture, story, description, problematic, situational, brainstorming, exercises based on the use of various sources of knowledge, discussion, drama.  2. Didactic tools (means): multimedia presentations, Internet, multimedia projectors | | |
| **Student workload:** | | |
| V. MODULE TYPE AND CONTENTS | | |
| * Communication as a process. Elements of the communication chain. Communication barriers. * Verbal communication. Principles of good verbal communication. Active listening (paraphrase, reflection) The art of asking questions - practical exercises. * Three styles of behavior: aggression, assertiveness, submission. Techniques of building and maintaining contact - practical exercises. * The role of empathy in contact with other people. Constructive feedback - practical exercises. * Communicating in negotiations. Stages of the negotiation process. Negotiation styles.   Conflicts. Nature of conflict. Constructive conflict solution.   * How to efficiently communicate in new media. Practical exercises how to communicate with parents using new media. | | |
| VII. ECTS POINT BALANCE SHEET - STUDENT'S WORKLOAD | | |
| **Category** | | **Student’s workload** |
| ***Contact hours*** | | 30 |
| Participation in lectures | | 15 |
| Participation in classes, workshops | | 15 |
| Exam | | 2 |
| ***Independent student’s work*** | |  |
| Preparation for the lecture | |  |
| Preparation for the classes, workshops | |  |
| Preparation for the test | |  |
| Preparation for the exam | | 3 |
| Preparing the project | |  |
| Preparing multimedia presentation | | 5 |
| ***Total numer of hours*** | | 50 |
| ***ECTS points*** | | 2 |
| VIII. Recommended literature | | |
| 1. Chełpa S., Witkowski T., *Psychologia konfliktów,* UNUS Warszawa 1999.  2. Griffn E., *Podstawy komunikacji społecznej,* GWP Gdańsk 2004.  3. Stewart J., *Mosty zamiast murów,* PWN, Warszawa 2008.  4. Szpunar W., *Społeczne konteksty nowych mediów*, Toruń 2011. | | |
| 1. Kaczmarek B., *Komunikowanie się we współczesnym świecie,* [UMCS](https://ksiegarnia.pwn.pl/wydawca/UMCS,w,69500938), Lublin 2003.  2. D.T . Kenrick, S.L. Neuberg, R. B. Cialdini, *Psychologia społeczna,* PWN, Warszawa 2005.  3. Nęcki Z., *Komunikacja międzyludzka*, Wydawnictwo Antykwa, Kraków 2006 | | |