|  |
| --- |
| **Module card** |
| I. GENERAL INFORMATION |
| **Witelon Collegium State University****DEPARTMENT OF TECHNICAL AND ECONOMIC SCIENCE** |
| **Field** | Management, Economy |
| **Module title** | Business Plan - ME.8 |
| **Language of lecture** | English |
| **ECTS points** | 4 |
| **Preliminary conditions:** | Knowledge of the Fundamentals of Management and Business Science |
| II. Education aims |
| Developing the ability to perform a financial analysis of a small project and assess the chances of its success  |
| Understanding the essence, structure and functions of the business plan  |
| III. Education outcomes |
| The student is able to assess the chance of success of a designed small project by means of an independently prepared financial analysis. He can see the difference between the profitability of an enterprise and the financial liquidity necessary to survive on the market. |
| IV. EDUCATIONAL METHODS |
| **Educational** **method:** case study |
| **Assessment methods:** observation during class activities, assessment of a self-solved case study |
| V. MODULE TYPE AND CONTENTS |
| The essence and functions of a business plan. Preparation of assumptions for a business plan - completion of the loan application. Preparation of a loan repayment schedule. Financial evaluation of the project (revenues and expenses statement, planned cash flow). Completion of the workshop.  |
| VII. ECTS POINT BALANCE SHEET - STUDENT'S WORKLOAD |
| **Category** | **Student’s workload** |
| ***Contact hours*** | 15 |
| Participation in lectures | 0 |
| Participation in classes, workshops | 14 |
| Exam | 1 |
| ***Independent student’s work*** | 85 |
| Preparation for the lecture | 30 |
| Preparation for the classes, workshops | 40 |
| Preparation for the test | - |
| Preparation for the exam | 5 |
| Preparing the project | 10 |
| Preparing multimedia presentation | - |
| ***Total numer of hours*** | 100 |
| ***ECTS points***  | 4 |
| VIII. Recommended literature |
| 1. Mike P. McKeever, *How to Write a Business Plan,* NOLO PR, 2018
2. P. Barrow, R.Brown, *Business Plan Workbook*, Kogan Page, 2021
3. R. Abrams, *Successful Business Plan: Secrets & Strategies*, Planning Shop, 2019
4. G.Schwetje, S. Vasegh, *Business Plan. How to Win Your Investors' Confidence*, Springer-Verlag Berlin and Heidelberg GmbH & Co. KG, 2010

 |