

## Module card

I. GENERAL INFORMATION								
<b>WITELON COLLEGIUM STATE UNIVERSITY DEPARTMENT OF SOCIAL STUDIES AND HUMANITIES</b>								
<b>Field of study:</b>		Administration, Law						
<b>Form of study:</b>		Erasmus						
<b>Module title:</b>		Self-presentation and public speaking						
<b>Module type:</b>								
<b>Language of lecture:</b>		English						
<b>Year of study:</b>	1	<b>Forms of teaching including number of teaching hours:</b>						
<b>Semester (winter/summer):</b>	winter	Lectures	Classes	Laboratory	Project	Workshop	Seminar	Other
<b>Total number of ECTS credits:</b>	2	15	15					
<b>Form of completion:</b>		Attendance at classes, public speech in compliance with draft provided during classes						
<b>Prerequisites:</b>		-						
II. LEARNING OBJECTIVES								
<b>Learning objectives:</b>								
<b>Objective 1:</b> Providing the knowledge on effective and efficient public speaking with particular reference to self-presentation. <b>Objective 2:</b> Pointing persuasion as a core of social communicating in public speaking.								
III. PROGRAMME CONTENT								
<b>Content of the programme (topics of classes, presented with a breakdown into individual forms of classes with the indication of the number of hours needed for their realization)</b>								
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Code	Course topics in theory							Number of hours
1	Effective and efficient beginning of public speeches.							5
2	Maintaining audience's attention during the speech.							3
3	Finishing speeches in extraordinary way.							3
4	Storytelling – how is it made?							4
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Code	Course topics in practice							Number of hours
1	How to eliminate stage fright?							2
2	The characteristic of persuasive speech – practice.							6
3	Convincing the public to our thesis. Argumentation styles.							3
4	Self-presenttion – how to do it correctly?							4
IV. RECOMMENDED LITERATURE								
<b>Basic sources:</b> 1.C. Gallo, Talk like TED, Pan MacMillan, 2022 2. J. Weissman, Power Presenter, The: Techniques, Style, and Strategy to Be Suasive, Pearson, 2020								
<b>Additional sources:</b> 1. C. Anderson, TED Talks, John Murray Press, 2018								