

Module card

I. GENERAL INFORMATION								
WITELON COLLEGIUM STATE UNIVERSITY DEPARTMENT OF SOCIAL STUDIES AND HUMANITIES								
Field of study:		Administration, Law						
Form of study:		Erasmus						
Module title:		Self-presentation and public speaking						
Module type:								
Language of lecture:		English						
Year of study:	1	Forms of teaching including number of teaching hours:						
Semester (winter/summer):	winter	Lectures	Classes	Laboratory	Project	Workshop	Seminar	Other
Total number of ECTS credits:	5	15	15					
Form of completion:		Attendance at classes, public speech in compliance with draft provided during classes						
Prerequisites:		-						
II. LEARNING OBJECTIVES								
Learning objectives:								
<p>Objective 1: Providing the knowledge on effective and efficient public speaking with particular reference to self-presentation. Objective 2: Pointing persuasion as a core of social communicating in public speaking.</p>								
III. PROGRAMME CONTENT								
Content of the programme (topics of classes, presented with a breakdown into individual forms of classes with the indication of the number of hours needed for their realization)								
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Code	Course topics in theory							Number of hours
1	Effective and efficient beginning of public speeches.							5
2	Maintaining audience's attention during the speech.							3
3	Finishing speeches in extraordinary way.							3
4	Storytelling – how is it made?							4
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Code	Course topics in practice							Number of hours
1	How to eliminate stage fright?							2
2	The characteristic of persuasive speech – practice.							6
3	Convincing the public to our thesis. Argumentation styles.							3
4	Self-presenttion – how to do it correctly?							4
IV. RECOMMENDED LITERATURE								
<p>Basic sources: 1.C. Gallo, Talk like TED, Pan MacMillan, 2022 2. J. Weissman, Power Presenter, The: Techniques, Style, and Strategy to Be Suasive, Pearson, 2020</p>								
<p>Additional sources: 1. C. Anderson, TED Talks, John Murray Press, 2018</p>								